

**CASH SPONSORSHIP LEVELS***(Updated as of 7.21.09)***Terms and Conditions:**

*KCMPI will accept contributions in the form of cash or “in-kind” donations. The value of cash sponsorship is defined as equal to the actual retail value. The retail value will dictate the partnership level. Complimentary registrations are offered as entitlement to cash sponsors only and must be redeemed during fiscal year of sponsorship. Entitlements subject to change.*

**Friend of the Chapter Level Sponsor (\$1 - \$999 Contribution)**

- Company Name & Logo in collateral materials for sponsored event;
- Recognition as sponsor by KCMPI during sponsored event;
- Name badge recognition (Friend of the Chapter ribbon) for all program attendees from your organization;
- KCMPI Newsletter – Sponsorship page – “Friend of the Chapter” listing with link in next issue after event;
- KCMPI Website sponsor page– “Friend of the Chapter” listing with link from July 1, 2009 – June 30, 2010.

**Partner Level Sponsor (\$1,000 - \$2,499 Contribution)**

- Company Name & Logo in collateral materials for sponsored event;
- Recognition as sponsor by KCMPI during sponsored event;
- Name badge recognition (Partner level ribbon) for all program attendees from your organization;
- KCMPI Newsletter - Sponsorship page – “Partner Level Sponsor” listing with link in next issue after event;
- KCMPI Website sponsor page– “Partner Level Sponsor” listing with link from July 1, 2009 – June 30, 2010;
- E-Registration Tool – Sponsorship page – “Partner Level Sponsor” listing with link;
- Annual Awards Banquet – “Partner Level Sponsor” for the year recognition;
- One (1) complimentary registration for sponsored event.

**President’s Level Sponsor (\$2,500 - \$4,999 Contribution)**

- Company Name & Logo in collateral materials for sponsored event;
- Recognition as sponsor by KCMPI during sponsored event;
- Name badge recognition (President’s level ribbon) for all program attendees from your organization;
- KCMPI Newsletter - Sponsorship page – “President’s Level Sponsor” listing with link in next issue after event;
- KCMPI Website sponsor page– “President’s Level Sponsor” listing with link from July 1, 2009 – June 30, 2010;
- E-Registration Tool – Sponsorship page – “President’s Level Sponsor” listing with link;
- Annual Awards Banquet – “President’s Level Sponsor” for the year recognition;
- One (1) set of attendee mailing labels for one-time use;
- Two (2) minute infomercial presented by a member of your organization at the program (not available at PEC);
- Two (2) complimentary registrations for sponsored event.

\*Actual Labor costs will be valued at 75-100% of actual value. Exceptions may be made with prior board approval

(Cash Sponsorship Levels Continued)

**Legacy Level Sponsor (\$5,000 - \$7,499 Contribution)**

- Company Name & Logo in collateral materials for sponsored event;
- Recognition as sponsor by KCMPI during sponsored event;
- Name badge recognition (Legacy level ribbon) for all program attendees from your organization;
- KCMPI Newsletter - Sponsorship page – “Legacy Level Sponsor” listing with link in next issue after event;
- KCMPI Website sponsor page– “Legacy Level Sponsor” listing with link from July 1, 2009 – June 30, 2010;
- E-Registration Tool – Sponsorship page – “Legacy Level Sponsor” listing with link;
- Annual Awards Banquet – “Legacy Level Sponsor” for the year recognition;
- Two (2) sets of attendee mailing labels for one-time use;
- Two (2) minute infomercial presented by a member of your organization at the program (not available at PEC);
- KCMPI Website home page - Side Bar Banner Ad for 30 days;
- Complimentary MPI Membership for one year
- Three (3) complimentary registrations for sponsored event.

**Annual Sponsorship (\$ 7,500 Contribution and Greater)**

- Company Name & Logo in collateral materials for chapter educational and social events from July 1, 2009 – June 30, 2010 including event invitations, program postcards and/or brochures;
- Recognition as annual sponsor by KCMPI during each chapter educational and social event;
- Name badge recognition (Annual Sponsor ribbon) for all program attendees from your organization at all chapter events from July 1, 2009 – June 30, 2010;
- Three (3) sets of membership mailing labels for one-time use each;
- E-Registration Tool – Sponsorship page – “Annual Sponsor” listing with link for each chapter event from July 1, 2009 – June 30, 2010;
- KCMPI Newsletter – Sponsorship page – “Annual Sponsor” listing with link in next issue after event;
- KCMPI Website - Annual sponsor logo on KCMPI home page from July 1, 2009 – June 30, 2010 ;
- KCMPI Website home page - Side Bar Banner Ad from July 1, 2009 – June 30, 2010
- KCMPI Website sponsor page– “Annual Sponsor” listing and description of Annual Sponsor program with link from July 1, 2009 – June 30, 2010;
- Twelve (12) Educational Program Certificates, each good for one complimentary registration at a KCMPI educational program (value not to exceed \$35.00 per certificate), good from July 1, 2009 – June 30, 2010 only.
- Complimentary Exhibit Booth at 2010 KCMPI Professional Education Conference;
- Annual Awards Banquet – Complimentary table (max 10 registrations) at the Annual Awards Banquet
- Annual Awards Banquet – “Annual Sponsor” for the year recognition;
- Complimentary MPI Membership for one year
- First right of refusal for same sponsorship next year.

\*Actual Labor costs will be valued at 75-100% of actual value. Exceptions may be made with prior board approval

## IN-KIND SPONSORSHIP LEVELS

(Updated as of 7.21.09)

### Terms and Conditions:

KCMPI will accept contributions in the form of cash or “in-kind” donations. “In-kind” sponsorship is the donation of goods and/or services. The value of an In-kind sponsorship is defined as 50% of the full retail value.\* This portion of the retail value will dictate the partnership level. Complimentary registrations are offered as entitlement to cash sponsors only and must be redeemed during fiscal year of sponsorship. Entitlements subject to change.

### **Friend of the Chapter Level Sponsor (\$1 - \$999 Contribution)**

- Company Name & Logo in collateral materials for sponsored event;
- Recognition as sponsor by KCMPI during sponsored event;
- Name badge recognition (Friend of the Chapter ribbon) for all program attendees from your organization;
- KCMPI Newsletter – Sponsorship page – “Friend of the Chapter” listing with link in next issue after event;
- KCMPI Website sponsor page– “Friend of the Chapter” listing with link from July 1, 2009 – June 30, 2010.

### **Partner Level Sponsor (\$1,000 - \$2,499 Contribution)**

- Company Name & Logo in collateral materials for sponsored event;
- Recognition as sponsor by KCMPI during sponsored event;
- Name badge recognition (Partner level ribbon) for all program attendees from your organization;
- KCMPI Newsletter - Sponsorship page – “Partner Level Sponsor” listing with link in next issue after event;
- KCMPI Website sponsor page– “Partner Level Sponsor” listing with link from July 1, 2009 – June 30, 2010;
- E-Registration Tool – Sponsorship page – “Partner Level Sponsor” listing with link;
- Annual Awards Banquet – “Partner Level Sponsor” for the year recognition;

### **President’s Level Sponsor (\$2,500 - \$4,999 Contribution)**

- Company Name & Logo in collateral materials for sponsored event;
- Recognition as sponsor by KCMPI during sponsored event;
- Name badge recognition (President’s level ribbon) for all program attendees from your organization;
- KCMPI Newsletter - Sponsorship page – “President’s Level Sponsor” listing with link in next issue after event;
- KCMPI Website sponsor page– “President’s Level Sponsor” listing with link from July 1, 2009 – June 30, 2010;
- E-Registration Tool – Sponsorship page – “President’s Level Sponsor” listing with link;
- Annual Awards Banquet – “President’s Level Sponsor” for the year recognition;
- One (1) set of attendee mailing labels for one-time use;
- Two (2) minute infomercial presented by a member of your organization at the program (not available at PEC);

\*Actual Labor costs will be valued at 75-100% of actual value. Exceptions may be made with prior board approval

(In-Kind Sponsorship Levels Continued)

**Legacy Level Sponsor (\$5,000 Contribution and Greater)**

- Company Name & Logo in collateral materials for sponsored event;
- Recognition as sponsor by KCMPI during sponsored event;
- Name badge recognition (Legacy level ribbon) for all program attendees from your organization;
- KCMPI Newsletter - Sponsorship page – “Legacy Level Sponsor” listing with link in next issue after event;
- KCMPI Website sponsor page– “Legacy Level Sponsor” listing with link from July 1, 2009 – June 30, 2010;
- E-Registration Tool – Sponsorship page – “Legacy Level Sponsor” listing with link;
- Annual Awards Banquet – “Legacy Level Sponsor” for the year recognition;
- Two (2) sets of attendee mailing labels for one-time use;
- Two (2) minute infomercial presented by a member of your organization at the program (not available at PEC);
- KCMPI Website home page - Side Bar Banner Ad for 30 days;

**Host Venue Sponsor**

- Company Name & Logo in collateral materials for sponsored event;
- Recognition as sponsor by KCMPI during sponsored event;
- Name badge recognition (Host Venue ribbon) for all program attendees from your organization;
- KCMPI Newsletter - Sponsorship page – “Host of the Month” listing with link in next issue after event;
- KCMPI Website sponsor page– “Host of the Month” listing with link from July 1, 2009 – June 30, 2010;
- E-Registration Tool – Sponsorship page – “Host of the Month” listing with link;
- Annual Awards Banquet – “Host of the Month” for the year recognition;
- One (1) set of attendee mailing labels for one-time use;
- Five (5) minute infomercial presented by a member of your organization at the program (includes PEC);
- KCMPI Website home page - Banner Ad for 30 days;
- Three (3) complimentary registrations for sponsored event;
- Recognition plaque commemorating the event and the venue’s sponsorship

\*Actual Labor costs will be valued at 75-100% of actual value. Exceptions may be made with prior board approval