



Message from the President

by Jeanne Burris

It never ceases to amaze me how busy everyone is and yet your KCMPI Board and committees volunteer so much of their time over and above their jobs to the Chapter. A BIG THANK YOU for all the dedication and hard work that you all put in this year, it is greatly appreciated!

The board and committees are busy putting the final touches on the rest of the year and making plans for the upcoming year—let me list just a few:

Last week -April 12 & 13th was our annual Education Conference at the Hyatt/ Destination Crown Center. It looks to be another GREAT year of education and fun for all who attended!

May 11th the Annual Golf Tournament hosted by Deer Creek in Overland Park, will again offer wonderful weather, a beautiful golf course, great food and fun that just cannot be beat.

May 12th the Annual Awards Program will be a wonderful evening hosted by the Marriott Downtown. The Chapter will be able to honor many special members that evening.

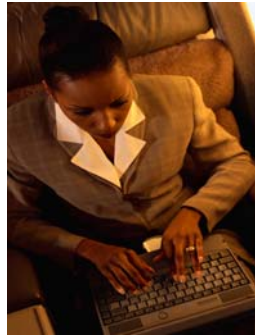
May 13th our incoming 2005-2006 Board of Directors will be traveling to Dallas for leadership training and will be bringing back many ideas to help enhance our chapter for the coming year.

Maureen Hodgson, our Chapter Relations Manager from MPI in Dallas, came to visit with many of the board and to attend our Chapter Board Meeting in April. It was a great visit and Maureen was very helpful with information that will help the board better serve the chapter now and for the coming year. Another big THANK YOU to Agenda USA for generously supplying transportation for Maureen during her visit, and the Sheraton Overland Park for making her stay special

As you can see, there is never a dull moment for this busy and productive chapter!

Survey: Air Travel Can Hinder Productivity

by British Airways



Business travelers are not getting enough sleep, according to a new survey conducted by British Airways and Research International. Out of 1,000 professionals

surveyed, 25 percent admitted to falling asleep in a meeting due to sleep deprivation and 70 percent felt they were less productive after traveling. Nearly 20 percent had a presentation go badly or lost business as a result of poor sleep during air travel.

Citing work stress, family demands and frequent travel, the average overnight business traveler gets less than the seven to nine hours sleep per night recommended by the National Sleep Foundation. They lose even more sleep during air travel. According to the survey, business travelers only sleep for an average of three hours on overnight flights in economy class and four hours in business and first class.

The study also addressed the issue of jet lag.



Overnight business travelers cited the following top five methods for overcoming jet lag: Showering upon arrival, drinking water during a flight, taking a walk outside upon arrival, taking a nap after landing and upgrading to a higher class.

May/June 2005

2004-2005 Officers

- Jeanne Burris, President
Melody Thuss, Immediate Past President
Jill Quinn, President Elect
Kari Ziblut, CMP, VP of Communications
Diane Wolfe, CMP, VP of Finance
Tanya Zuckerman, CMP, VP of Membership
Kathy Stipek, CMP, VP of Education and Programs

2004-2005 Directors

- Bob Easton
Bert Guy, CMP
Renee McDougal
Carolyn McClure
Chaunsea Olin
Claire Turner

Chapter Administrator

Sue Heley, CMP



Inside this issue:

President's Message 1
KCMPI Approves Board Of Directors For 2005-2006 2
2005-2006 Committees 2
Personal Financial Power 3
Professional Improvement 3
Meeting Industry Outlook 4
Committee Interest Form 5
Meeting Industry Milestones 6
News & Notes/ Word to the Wise 5

KCMPI Approves Board Of Directors For 2005-2006

by Melody Thuss

In accordance with KCMPI Chapter Bylaws, the Nominating Committee met in January to review nominees for the 2005-2006 board of directors. After careful review, the committee selected the proposed slate which was distributed to the membership via Cvent in late February. In March, chapter members participated in the annual election and approved the following Board of Directors for KCMPI's 2005-2006 fiscal year:

- Jill Quinn - President (1 year)**
- Tanya Zuckerman, CMP - President-Elect (1 year)**
- Diane Wolfe, CMP - VP of Finance (1 year)**
- Kari Ziblut , CMP- VP of Membership (1 year)**
- Sherie Howell, CMP- VP of Education (1 year)**
- Patti Gaughan, CMP - VP of Communications (1 year)**
- Jeanne Burris - Immediate Past President (1 year)**
- Miya Macken - Director of Member Care (1 year)**
- Mitch Collins, CMP - Director of Programs/Professional Development (2 years)**
- Vanessa Kane, CMP - Director of Marketing/Publications (2 years)**
- Cynthia Patterson, CMP - Director of Public Relations (2 years)**

Please congratulate the new Board of Directors as they have committed their terms to serving the best interest of the chapter and our members' needs. As servants to the membership, as well as liaisons to MPI, their hard work and dedication is best utilized through open sharing of concerns, observations and suggestions.

KCMPI Committees Being Formed for 2005-2006

Your chapter needs you – your time, your talent and your contribution. KCMPI is actively recruiting committee members for 2005-06. All members were mailed a special letter and committee interest form in April, and you can find another copy of the form included in this newsletter.

There is no better way to get the most out of your MPI membership than to serve your chapter on one of our numerous committees. Meet new people, make friends and business connections, as well as develop your own personal and professional skills.

KCMPI is fortunate to have a variety of opportunities to offer our members to be involved. Some committees meet regularly and are busy year-round. Others meet only occasionally and have a more limited focus. So, depending on your time and interests, there is something for you.

Get involved, be active and discover the rewards of committee involvement. Your participation is crucial to the continued strength and success of KCMPI!!

**Get Active, Get Excited, Get Involved.
See Page 5 for the Committee Interest Form!**



When you meet in Mexico, the Caribbean and Latin America's most spectacular locations, it isn't work. When you have complete business centers, generous meeting space, a proactive bi-lingual staff, and state-of-the-art audio-visual technology, it isn't work. When you have world-class golf and spas, fine dining, endless amenities and unrivaled service, it isn't work. Sol Meliá Hotels & Resorts, with over 350 hotels in 30 countries.

For reservations or information, call 888.33.MELIA or visit www.solmelia.com



- | | |
|---|---|
| GRAN MELIÁ CANCÚN
CANCUN, MEXICO | MELIÁ SANTO DOMINGO
SANTO DOMINGO,
DOMINICAN REPUBLIC |
| MELIÁ TURQUESA
CANCUN, MEXICO | MELIÁ PANAMÁ CANAL
COLON, PANAMA |
| MELIÁ CABO REAL
LOS CABOS, MEXICO | PARADISUS RIVIERA
CANCÚN
CANCUN, MEXICO |
| MELIÁ AZUL IXTAPA
ZIHUATANEJO, MEXICO | PARADISUS PUNTA CANA
PUNTA CANA,
DOMINICAN REPUBLIC |
| MELIÁ PUERTO VALLARTA
PUERTO VALLARTA, MEXICO | PARADISUS PUERTO RICO
RIO GRANDE, PUERTO RICO |
| GRAN MELIÁ MÉXICO
REFORMA
MEXICO CITY, MEXICO | PARADISUS PLAYA
CONCHAL
GUANACASTE, COSTA RICA |
| MELIÁ CARIBE TROPICAL
PUNTA CANA, DOMINICAN REPUBLIC | |

“Personal Financial Power – Never Kissed a Frog ... Never Had To”

By Shari Hockenbery



Nearly 50 KCMPI members learned how to avoid kissing frogs during the Personal Financial Power seminar held in March at the “All New” Hilton Kansas City Airport. It was a painless, energetic journey of discovery, led by the Twins – Katheigh Hull Degen and Raleigh Hull Lang – at Twin Financial, a full-service financial advisory firm located in Kansas City, Missouri. With help from an upbeat sound-track and witty, yet understandable dialogue, the Twins were able to talk about the importance of many financial issues we tend to take for granted as we conduct our busy, every day lives. Everyone has financial goals, but not everyone has the time or the know how to attain them. So the Twins talked about relevant issues, such as insurance, estate planning, the financial implications of marriage or divorce, and retirement savings and taxes. They also spoke about a most timely issue, a Living Will, which has recently been the subject of a national debate.

Katheigh and Raleigh showed that creating a financial plan is an adventure, not a chore, and it is never too soon to start planning for the future. Like everything else in life, there is a formula for success, and they walked us through the five easy steps necessary to make all our financial dreams come true.

In order to become financially successful you should: Select the right financial services professional, create a plan, develop a portfolio, understand how money grows, and review and update periodically. In their dynamic and humorous way, the Twins took these sometimes complicated, serious issues and explained in easily understood terms just how easy it is to begin our own personal financial journey. The most important results of this informative, fun-filled session were learning the value of selecting the right financial services provider, exploring the steps to successfully create, implement and update a personalized financial plan, and learning how money grows. Armed with this valuable information, the knowledge can be applied to gain financial independence.

Our generous sponsor, the “All New” Hilton Kansas City Airport, recently completed a multi-million dollar property renovation – and it showed! The room was fresh and inviting, and hotel staff couldn’t have been more professional, welcoming and organized. And the chef truly outdid himself. The lavish spread for our reception included an array of delicious cheeses, fruit, beef, chicken kabobs, and the desserts were almost too lovely to eat – almost. Without a doubt, given the spectacular venue and the invaluable subject matter, “Personal Financial Power – Never Kissed a Frog, Never Had To” was a resounding success.

KCMPI Times Advertising

Spread your company brand by advertising in the KCMPI Times online newsletter. For more information go to www.kcmpi.org and click on publications or contact Sherie Howell, CMP at 1-800-315 4333 ext. 206 showell@askusa.com.



Don't Let Them “Tee Off” Without You!

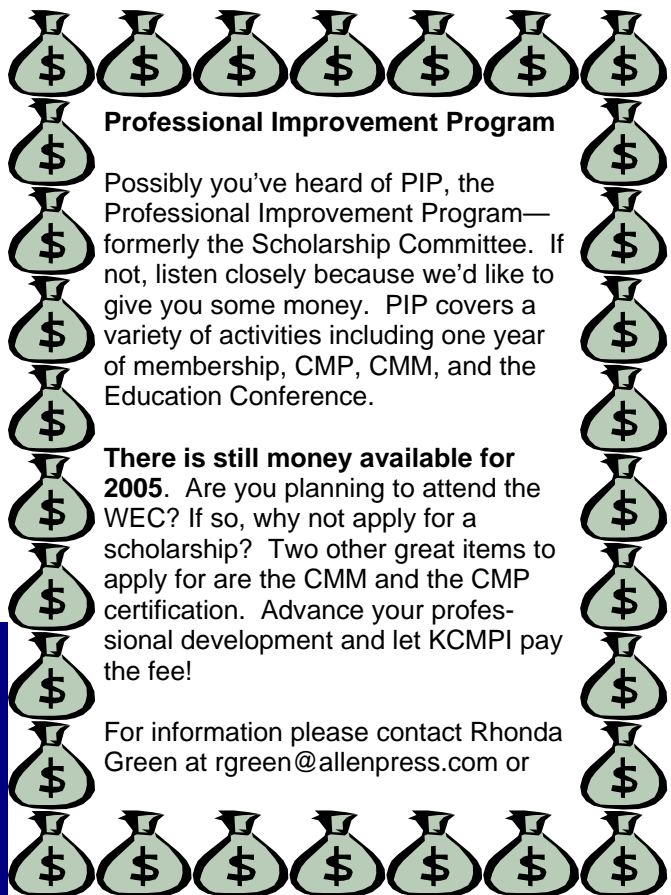
There is still time to sign up for the KCMP Golf Tournament.

Date: May 11th

Time: 8:00 a.m. shotgun start

**Place: Deer Creek Golf Club
7000 West 133rd Street
Overland Park, KS 66209
(913) 681-3100**

Register at www.kcmpi.org and click on programs and events.



Professional Improvement Program

Possibly you’ve heard of PIP, the Professional Improvement Program—formerly the Scholarship Committee. If not, listen closely because we’d like to give you some money. PIP covers a variety of activities including one year of membership, CMP, CMM, and the Education Conference.

There is still money available for 2005. Are you planning to attend the WEC? If so, why not apply for a scholarship? Two other great items to apply for are the CMM and the CMP certification. Advance your professional development and let KCMPI pay the fee!

For information please contact Rhonda Green at rgreen@allenpress.com or

Budget boosts meeting industry outlook for 2005

Page 4

For the global meetings industry, 2005 is going just fine. In fact, in MPI and American Express' annual Future Watch 2005 report, findings indicate that for the second consecutive year, the multi-billion dollar global meetings industry will experience solid increases in key economic impact indicators-including spending, international travel, employment and training budgets.

Future Watch 2005 reports that corporate, independent and association/non-profit meeting planners around the world are forecasting a five percent budget increase in the coming year-that builds on a three percent increase in 2004.

In terms of actual budget figures for 2005, there's definitely reason for optimism in the meeting industry. Corporate planners are reporting average budgets of \$7.1 million for 2005, compared to \$5.3 million for 2004; independent budgets climbed to \$11.8 million over \$6.1 million; and association budgets up to \$4.8 million from just \$1.4 million.

Colin Rorrie Jr., President and Chief Executive Officer of MPI, commented: "The health of the meetings industry mirrors that of business and the economy in general. Increased meeting spending is fuel for a worldwide economic engine."

Anecdotal predictions of the demise of face-to-face meetings due to technology or economic challenges haven't come to pass. Rather, organizations are recognizing the value of events as a strategic business tool."

Expectations are high for sustained increases in international meetings and business travel, employment and training budgets in the coming year.

From Europe, outbound meetings are forecast to increase to 28 percent of all planned meetings in 2005 over 17 percent in 2004, and from Canada, 29 percent of meetings will be international in 2005, versus 23 percent in 2004. And in both cases, the United States is the top destination choice.

As for the US, planners there say outbound meeting may increase from one percent to 23 percent, primarily to Europe and Canada.

Article from www.mpiweb.org

"The health of the meetings industry mirrors that of business and the economy in general. Increased meeting spending is fuel for a worldwide economic engine."

**Colin Rorrie Jr.,
President & Chief Executive Officer of MPI**

**"Party of 1,300?
Right this way.."**



...to the Kansas City Marriott Downtown. You can relax and enjoy your event, knowing that our catering staff is dedicated to giving their personal attention to every detail. With two beautiful ballrooms to choose between and a variety of function space, we can help you with any occasion, from a small corporate function to a formal event for 1,300. We also cater outside the hotel - bringing our catering expertise to you in the location of your choice.

Marriott
KANSAS CITY
DOWNTOWN

200 West 12th Street Kansas City, Missouri 64105 (816) 421-6800 Ext. 4688 www.marriotthotels.com

COMMITTEE INTEREST FORM

Please fax this page to Jill Quinn at 816-221-0189

NAME: _____

PHONE: _____ E-MAIL: _____

____ I currently serve on a committee and wish to continue to serve on the same committee

Name of Committee: _____

____ I am interested in joining the following committee(s). Please mark all that apply.

- Awards & Recognition Committee
 CMP/CMM Committee
 Community Outreach Committee
 Educational Conferences Committee
 Fundraising Committee
 Golf Committee
 Member Care Committee
 Monthly Programs Committee
 Multi-cultural Initiative Committee
 Newsletter Committee
 Public Relations & Advocacy Committee
 Scholarships Committee
 Strategic Alliances Committee
 Web Site Committee
 Women's Leadership Initiative Committee

Committee Descriptions**Awards & Recognition Committee**

Responsibilities include evaluating the method and criteria used to select award recipients; conducting the award nomination and selection process; establishing criteria for new awards; coordinating the presentation of the awards; purchasing awards; and submitting the chapter's entries for International Awards. Responsible also for production of Annual Meeting in conjunction with the Awards Banquet. Work with other committees for various other chapter recognition programs throughout the year.

CMP/CMM Committee

Responsibilities include implementing a comprehensive CMP study program; establishing a schedule of study dates, times, location and instructors; communicating activities to the chapter; and establishing participation fees.

Community Outreach Committee

Responsibilities include designing and implementing a fund raising plan to meet chapter philanthropic contribution goals (i.e. obtaining donations for raffle, selling raffle tickets), recommending other community service activities to the board of directors, and implementing any approved service projects.

Educational Conference Committee

Responsible for the logistical arrangement, educational objectives, program theme and design, budget, soliciting sponsorships and exhibitors, promotional and printed materials, evaluations and establishing and monitoring any necessary sub-committees for the spring educational retreat.

Fundraising Committee

The committee is responsible for planning and implementing all chapter fundraising activities, including the chapter auction event.

News and Notes

by Vanessa Kane

Congratulations to **Cari Rodriguez, CMP, CMM** - Manager, Meeting Services, American Academy of Family Physicians; Leawood, Ks. Cari just received her CMM designation. The Global Certification in Meeting Management (CMM), the industry's highest professional designation, which focuses on strategic thinking and management skills that are critical to advancement as a meeting.

Congratulations to **Tanya Zuckerman, CMP** who has taken a new position with AGENDA: Kansas City, Inc. as event manager. Tanya was formerly with the Sheraton Overland Park hotel and currently serves on the board of directors of KCMPI. You may reach Tanya at tzuckeman@agendakansascity.com or by phone at 913-268-4466

KCMPI extends a heartfelt congratulations to one of our long distance members, **Katee Blaushild, CMP** on receiving her certification. Katee is National Sales Manager for the Metropolitan Tucson Convention and Visitors Bureau and a frequent visitor /supporter to KCMPI Chapter functions.

Melissa Johnson, CMP has joined the staff of Applied Measurement Professionals, Inc. Melissa's position as Meeting Manager encompasses meeting management for three of AMP's association clients. We wish her well in her new position.

The Sheraton Overland Park welcomes **Ron Boxberger** to the hotel as the new Director of Group Sales. Ron was formerly at the Sheraton Suites on the Plaza.

Ok....sing it with me....."Green Acres is the place to be.....farm livin' is the life for me".....

Our very own Gwen Knight, CMP is moving to the country in early May. Lincoln, Kansas, population 2046, is about a four hour drive from KC (40 miles NW of Salina). Her husband, Danny, with UP Railroad has lived in the area for four years and Gwen is finally joining him. They will be renovating a 128-year-old stone farmstead while living in nearby Lincoln. Even **better** news is that Gwen will continue her independent meeting planning and remain active in KCMPI. We wouldn't know what to do without her! Join us in extending best wishes to Gwen as she embarks on this new adventure. *Watch for Gwen's new contact info in the next newsletter.*

Word to the Wise from one who has been there.... for all of you new CMPs, first, Congratulations! Second, stop what you are doing right this minute and make a file "**CMP Recertification**" and put it somewhere you remember. From this day forward, put information in this folder that you will use to substantiate your recertification for your CMP in five years. I know that sounds like a long way off and after all, I just got my CMP....however, that time will go by so fast, you can't believe it! Believe me, it will be easier to pull out that file with all of your documentation than it would be to try to reconstruct the past five years. Ask anyone who has had to re-certify. I'm now coming up on my second time around and I learned

my lesson, thanks in no small part to **Gwen Knight, CMP** and a few others who struggled without the help of someone who had gone before! It will be well worth your time and effort!

Miya Macken formerly with Sprint and most recently working as an independent planner began work with VISTA Productions on April 1. Miya will be an event manager in Vista's Event management division. Miya joins the board of KCMPI this year as well. We extend our best wishes to Miya in her new position.

We bid farewell to **Lacy Keith** formerly of the Hyatt Regency Kansas City as she moves to the Ritz Carlton in Naples Florida. Best wishes, Lacy!

One of our newest board members and golf tournament chair, **Mitch Collins, CMP** of Vista Productions welcomes a new member to his family. Ann Marie was born on 3/12/05 and joins her two sisters and one brother in the Collins household. Mitch we think you might be outnumbered!

Late breaking news.....**Frank Schveninger, CMP**, Overland Park Marriott was recently named "Event Leader of the Year" a regional award, by Marriott Hotels. Further accolades to his event team as they were named "Event Team of the Year" representing both regional and national. Lastly, our congratulations to the Overland Park Marriott Hotel on being named "Hotel of the Year" by Marriott Hotels International. Congratulations all around!

Meeting Industry Milestones

1985

The Convention Industry Council (known as the Convention Liaison Council until 2000), a meeting and convention industry umbrella organization founded in 1949, launches the **CERTIFIED MEETING PROFESSIONAL** program. The first CMP examination is conducted June 6 at the MPI annual meeting in Chicago. A group of 46 sits for the exam, and 23 are certified. The program expanded internationally in 1993, now certifying an average of 1,000 new CMPs annually. CIC estimates that in 2005, the number of people with the CMP credential will top 10,000 in 26 countries worldwide.

1990

Disney's Yacht & Beach Club Resorts open as the first major convention properties at **DISNEY WORLD**, the same year that International Gateway opens at Epcot, giving convention delegates direct access to the theme park. The Mouse's push into the convention market continues the following year with the opening of the 90,000-square-foot convention center at Disney's Contemporary Resort and the 40,000-square-foot convention center at Disney's Grand Floridian Resort & Spa.