

# Ten Great Reasons to Join MPI

**More than 98 percent of our members tell us that Meeting Professionals International (MPI) aids in their professional success. Here's the top ten reasons why:**

- 1. The Power of Connection:** MPI's global community is 24,000 members strong and comprised of powerful decision-makers representing more than 80 percent of Fortune 100 companies. Through membership, you can make crucial connections to people, ideas, and market-places which can take your business or your career to the next level.
- 2. Leave the Learning to Us:** MPI's [Global Knowledge Plan](#) provides you with a customized a learning path that ensures appropriate career and personal development at every stage of your career.
- 3. Establish Your Roots:** On a local level, you'll make valuable, lasting connections through [local chapter](#) involvement. It's an ongoing opportunity for industry professionals to share information, support one another, create mutually beneficial alliances, and raise national awareness for their local professional community.
- 4. The Insider Scoop:** As an MPI member, you'll receive our award-winning magazine, [One+](#), or its European/Middle Eastern/Asian counterpart, [One+ EMEA](#). Members also get our weekly e-mail publication featuring up-to-the-minute reports on the latest chapter, association and industry developments.
- 5. Raising Your Profile:** Our [professional certification opportunities](#) set the standard for the meetings and events industry and guarantee you receive the best training in the business.
- 6. Spotlight Your Brand:** Market your business to a global audience by utilizing [MPI's global marketplace](#), [MPIWeb](#), [One+ magazine](#) and [One+ EMEA](#).
- 7. In-The-Office Assistance:** MPI continuously works hard to develop our online resources and provides many [educational options via the World Wide Web](#), giving you essential skill development without needless travel time and expense. Also, MPI members have online access to vital [research and data](#), which support the business case for the strategic value of meetings.
- 8. Keep Pace with the Global Industry:** Our [global gatherings](#) present a wealth of educational offerings from small discussion groups to news-making keynote presentations, and CEUs are awarded for participation in general sessions and workshops.
- 9. Get Recognized:** The [MPI RISE Awards](#)—Recognizing Industry Success and Excellence—honor the best of the best, both inside and outside MPI, and emphasize transformational change, innovation, global transferability, and industry impact.
- 10. On the Job:** MPI's online career portal—[Career Connections](#)—provides free access to industry-specific opportunities and a library of helpful articles. Job-seeking MPI members can use the site free.

[www.mpiweb.org](http://www.mpiweb.org)

