

To Our Future Sponsors:

In order to provide valuable educational sessions and innovative networking events to our members, we approach sponsorship of Chapter activities on an annual basis. While all opportunities are presented at one time (allowing organizations the option to pick and choose sponsorship options), many of these opportunities are available throughout the year. These sponsorship packages are a result of combined efforts from the Program, Professional Education Conference, Golf Tournament, and Strategic Alliance Committees.

By offering these comprehensive sponsorship packages, KCMPI is able to secure national speakers, expand the programs currently offered to our growing Chapter, and enhance the quality of our organization. Our success will benefit our members as well as our community by our increased involvement. In exchange for your support of KCMPI's activities, you will receive exposure in our KCMPI Times e-newsletter, as well as recognition at our meetings and events.

Specific information regarding these sponsorship packages can be found on the enclosed insert, or you may contact us using the information listed below. We look forward to your participation.

Thank you in advance for your consideration and support of KCMPI!

Sincerely,
The KCMPI Strategic Alliance Committee



Strategic Partnership Program

To become a KCMPI sponsor,
please contact:

KCMPI
PO Box 11876
Kansas City, MO 64138
www.kcmpi.org

T: 816-668-9424
E: kcmpi@kcmpi.org



MEETING PROFESSIONALS INTERNATIONAL



MEETING PROFESSIONALS INTERNATIONAL

KCMPI Overview

The Meeting Professionals International Kansas City Chapter (KCMPI) is part of the global MPI organization that reaches a diverse audience, encompassing professionals involved with meetings, trade shows, and special events. And while the range of experience is diverse, a majority of our 250+ members have been in the industry for more than 15 years!

Members include meeting planners from:

- Corporations
- Associations
- Government agencies
- Religious & other not-for-profit organizations
- Independent meeting firms

"Buy KCMPI" – Members prefer to do business with other members. By sponsoring our Chapter, you have the opportunity to showcase your company to a vital audience within the regional meetings and conventions industry.

"When looking to purchase or refer someone ... KCMPI is my first place to look for these services or person."

Jeanne Burris,
Overland Park Convention & Visitors Bureau

55% of KCMPI's
250+ members are
planners, representing
a total annual buying
power of
\$417 million

Event Sponsorship Opportunities

Educational & Networking Events

Ongoing program sponsor opportunities include:

- venue
- food and beverage
- audio-visual and/or staging
- decor
- speakers (including transportation & accommodations); also speaker gifts
- printing, signage, event photography, prizes and more.

Dine-around

This annual event spotlights several venues in a specific region of the city. Sponsor opportunities include:

- venues
- transportation
- attendee gifts and more

Golf Tournament

In addition to sponsoring individual holes, other opportunities include:

- venue
- signage
- catering and beverage cart
- prizes, raffle items, photography and more

KCMPI Professional Education Conference ("EdCon")

Our annual two-day conference offers these opportunities for sponsorship:

- venue
- food and beverage
- speakers (including transportation & accommodations); also speaker gifts
- audio-visual and/or staging
- show decorator
- signage
- lanyards, bags, and prizes
- event photography, printing, & more

Awards Banquet

Opportunities include:

- venue
- catering
- awards
- audio-visual
- decor and lighting
- transportation
- invitation development/printing/postage
- photography and more

Other Ongoing Sponsorships

CMP Study Group (Fall & Spring Sessions)

These sessions assist KCMPI members preparing to take the Certified Meeting Professional (CMP) exam in January and July each year. Opportunities include:

- classroom venue for up to 25 people
- audio-visual equipment
- instructor materials
- light refreshments

Annual Program Brochure
(includes development and printing)

KCMPI Scholarships

(includes scholarships for attending WEC/PEC, CMP exams, membership and more)

Board Meetings & Annual Retreats

For monthly meetings: venue & catering;
For Annual Retreats:

- venue
- catering
- special events
- transportation
- facilitator, gifts, printing of manuals & materials

Leadership Development

(sponsor provides prizes for the Volunteer of the Month)

Advertising in KCMPI Publications

(including the KCMPI Times e-newsletter, Membership Directory, and on the Web site)