



2008-2009 KCMPI Sponsorship Response Form

The Kansas City Chapter of Meeting Professionals International appreciates your consideration of spending your sponsorship dollars on promoting the viability of the meetings industry. We know that you have choices and decisions to make and are available to answer questions. Please visit our web-site for a listing of Board Members and their contact information at www.kcmpi.org.

Any MPI member in good standing may be a sponsor for our events, either by "in-kind" donation or by cash contribution. Please note the events/activities that you might be interested in sponsoring. If you are interested in a co-sponsorship opportunity, please include the name of the co-organization. If you would like for the Strategic Alliance committee to seek a partner for your organization on a particular event, please advise accordingly.

Name of Organization: _____

Contact Name: _____ Title: _____

Address: _____

Telephone Number: _____ Fax Number: _____

Email Address: _____

I will be co-sponsoring with an additional organization

Co-Sponsoring Organization (if known): _____

We wish to be partnered with a co-sponsor

Please check the opportunities of interest. The appropriate committee will contact you.

Monthly Program (please indicate 1st and 2nd choice of months)

KCMPI attempts to hold the monthly meetings on the third Thursday of the month. These dates are somewhat flexible. Please indicate if alternate dates are preferable. We plan for 80-100 attendees and accommodate breakfasts, luncheons, dinners and receptions.

1st _____

2nd _____

Approximate Value of Sponsorship: Cash \$ _____ In-Kind \$ _____

Please fax or email your completed form to:

Strategic Alliance & Fundraising
Kristy Mathes, kristylmathes@gmail.com

Lorie Scott, lscott@helmsbriscoe.com or (913) 324-4121



KANSAS CITY CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

The following is a list of the sponsorship opportunities:

Date	Topic	Venue	Food	Beverage	Transportation	Other
8/14/08	New Member Reception					
9/11/08	Golf Tournament					
10/16/08	Educational Program					
11/6/08	Educational Program					
12/18/08	Holiday Party					
1/15/09	A Food and Beer Pairing Experience					
2/9 or 16/09	Webinar – Advanced Contracts**					
3/12/09	Disaster Preparedness (1/2 day seminar)					
4/15/09	Dine-Around (Plaza Area)					
5/5-6/09	KCMPI Professional Educational Conference	Many opportunities are available for this event – to suit all budgets!				
6/5/09	Annual Awards Dinner and Business Meeting					
11/13/08	Board Meeting				n/a	n/a
1/8-9/09	Mid-Year Board Retreat	In negotiation				
3/11/09	Board Meeting				n/a	n/a
5/14-15/09	Spring Board Retreat					
Future Date (2009-2010 fiscal year)						

**NOTE: The February program will be a joint program between KCMPI and Heartland Chapter of MPI.

Each of the programs listed above also require sponsorships for program related costs. Please contact Kristy Mathes, Strategic Alliance for further details on each individual program's sponsorship needs.

In addition, there are many other areas where your sponsorship donations or dollars can be put to good use in order for KCMPI to continue to offer value to our members and partners:

_____ **Gift Certificates** - used for volunteer appreciation or for fundraising auctions

_____ **Overnight Accommodations** – used for out-of-town speakers

_____ **Transportation** – used for out-of-town speakers and for the Dine-Around

_____ **Promotional Items** – given to attendees at numerous events

_____ **Plaques** – given as awards and speaker appreciation

_____ **Speakers** – sponsorship of speaker fees

_____ **Cash Donation** – The operation of our programs and chapter often takes cash. There are numerous areas of opportunity. To name a few: volunteer recognition gifts, printing, speaker fees, A/V equipment, decorations and entertainment, etc.

_____ **Advertising** - *KCMPI Times and Membership Directory* Contact Natalie McCatty with Naylor, LLC at 800-369-6220 x2747 email (nmccatty@naylor.com)

_____ **Adverting** –KCMPI web-site Contact Patti Gaughan at 816-805-0890 (pgaughan@kc.rr.com)



Return on Investment for Sponsors

Nickel Level Sponsor (\$0 - \$1,000 Investment)

Text recognition in pre and post collateral materials at event/program;
Text recognition on Sponsorship Page of KCMPI website;
Link to your website.

Copper Level Sponsor (\$1,001 - \$2,500 Investment)

Text Recognition in pre and post collateral materials for event/program;
Text recognition on Sponsorship Page of KCMPI website;
Link to your website;
Logo in newsletter.

Bronze Level Sponsor (\$2,501 - \$5,000 Investment)

Camera ready logo included on all sponsorship materials designed for event/program;
Logo & text recognition in pre and post articles describing event/program sponsored;
Logo & text recognition on Sponsorship Page of KCMPI website;
Link to your website;
Complimentary 1/4 page color ad in the KCMPI Times Newsletter;
Two (2) complimentary registrations for members of organization to attend event/program;
Five (5) minute infomercial presented by a member of their organization at event/program.

Silver Level Sponsor (\$5,001 - \$7,500 Investment)

Camera ready logo included on all sponsorship materials designed for program;
Logo & text recognition in pre and post event/program articles describing event/program of sponsorship;
Logo & text recognition on Sponsorship Page of KCMPI website;
Link to your website;
Complimentary 1/4 page color ad in the KCMPI Times Newsletter;
Four (4) complimentary registrations for members of organization to attend event/program;
Five (5) minute infomercial presented by a member of their organization at event/program;
Table at sponsored event/program to distribute marketing materials.

Gold Level Sponsor (\$ 7,501 - \$10,000 Investment)

Camera ready logo included on all sponsorship materials designed for program;
Logo & text recognition in pre-event and post-event articles describing event of sponsorship;
Logo and text recognition on collateral materials for event/program;
Logo & text recognition on Sponsorship Page of KCMPI website;
Link to your website;
Complimentary 1/2 page color ad in the KCMPI Times Newsletter;
Four (4) complimentary registrations for members of organization to attend any event/program;
Five (5) minute infomercial presented by a member of their organization at event/program;
Table at sponsored event/program with collateral materials to distribute;
Table at August Member Reception.

Platinum Level Sponsor (\$10,001 Investment and up)

Camera ready logo included on all sponsorship materials designed for program;
Logo & text recognition in pre-event and post-event articles describing event of sponsorship;
Logo and text recognition on collateral materials for event/program;
Logo & text recognition on Sponsorship Page of KCMPI website;
Link to your website;
Complimentary 1/2 page color ad in the KCMPI Times Newsletter;
Four (4) complimentary registrations for members of organization to attend any event/program;
Five (5) minute infomercial presented by a member of their organization at event/program;
Table at sponsored event/program with collateral materials to distribute;
Table Top exhibit at August Member Reception;
Exhibit Booth at Education Conference in spring;
Listing within Annual Meeting Program;
First right of refusal for same level of sponsorship for following programming year.

Program topics, location, & sponsors for each event will be included in all the collateral material designed for distribution to our current membership and to prospective members. The goal is to publish our schedule one year in advance. This informative piece will highlight our educational/networking calendar, committees within KCMPI, & additional educational opportunities available.