

**KCMPI 2009 Professional Education Conference**  
**AGENDA**  
**May 5 -6, 2009**

*Agenda subject to change*

**Day 1: May 5th**

- 7:00 a.m. Registration  
Pre-function Area / Exhibit Hall Open in Quail Creek Ballroom
- 7:00 a.m. Continental Breakfast Buffet Opens in Pre-Function Area  
Seating in General Session/ Salons E&F
- 8:00 a.m. Keynote Speaker – Jeff Tobe “Coloring Outside the Lines”  
General Session/ Salons E&F
- 9:45 a.m. Networking Break in Pre-function Area / Exhibit Hall Open
- 10:45 a.m. Breakouts  
**Chili Pepper Track:** Robin Getman “RELAX Is Not a Four Letter Word”  
**Salon G**  
**Jalapeno Track:** Marlys Arnold “Feeling the Heat: Meetings Put to the Test”  
**Salon D**
- 12:00 p.m. Working Luncheon: Keynote Speaker – David Zach “An Owner’s Guide to the Future”  
General Session/ Salons E&F
- 1:15 p.m. Break  
Exhibit Hall Open in Quail Creek Ballroom
- 1:30 p.m. Breakouts  
**Jalapeno Track:** Café Conversations “Keep America Meeting” topics  
**Salon D**  
**Chili Pepper Track:** Richard Rowe “Are You a Puddle or an Ocean”  
**Salon G**
- 2:30 p.m. Networking Refreshment Break  
Pre-function Area / Exhibit Hall Open in Quail Creek Ballroom
- 3:00 p.m. Keynote Speaker - Kelly McDonald “How to Market to People Not Like You”  
General Session/ Salons E&F
- 4:00 p.m. Cinco de Mayo Reception  
Pre-function Area / Exhibit Hall Open in Quail Creek Ballroom

Day 2 Continued on next page....

## **Day 2: May 6th**

- 7:00 a.m. Continental Breakfast/ Exhibit Hall Open in Quail Creek Ballroom
- 7:50 a.m. Welcome
- 8:00 a.m. Keynote Speaker – Noah Blumenthal  
“Overcome Any Adversity: Discover the Power to Fly Through Obstacles and be the Hero”  
General Session/ Salons E&F
- 9:00 a.m. Break - Exhibit Hall Open in Quail Creek Ballroom
- 9:15 a.m. Breakouts  
**Chili Pepper Track:** Marlys Arnold “Feeling the Heat: Meetings Put to the Test”  
**Salon D**  
**Jalapeno Track:** Richard Rowe “Are You a Puddle or an Ocean”  
**Salon G**
- 10:15 a.m. Break - Exhibit Hall Open in Quail Creek Ballroom
- 10:30 a.m. Breakouts  
**Jalapeno Track:** Robin Getman “RELAX Is Not a Four Letter Word”  
**Salon G**  
**Chili Pepper Track:** Café Conversations “Keep America Meeting” topics  
**Salon D**
- 11:30 a.m. Infomercial Luncheon – Sponsor presentations  
General Session/ Salons E&F
- 1:00 p.m. Closing Keynote Speaker – Mary Flynn (Disney Institute) “Change Leadership”  
General Session/ Salons E&F
- 2:00 p.m. Game Card Drawing - Conference Ends