

## **Levels of Sponsorship**

### **2004 KCMPI Professional Education Conference**

#### General Sponsor - \$500- \$999

- Recognition in conference program book, KCMPI e-newsletter, and KCMPI website  
(Note: Giveaways/Door Prizes will be recognized in conference book only.)

#### Bronze Level Sponsor- \$1,000-\$ \$2499

- Recognition in conference program book, KCMPI e-newsletter, and KCMPI website utilizing company logo
- Link to your website from KCMPI website

#### Silver Level Sponsor- \$2500- \$4999

- Recognition in conference program book, KCMPI e-newsletter, and KCMPI website utilizing company logo
- Link to your website from KCMPI website
- Recognition at conference by KCMPI Executive during announcements
- Your tabletop display and literature at the sponsored function
- Complimentary advertisement, ¼ page, in KCMPI newsletter
- 1 complimentary registration

#### Gold Level Sponsor \$5000 or more

- Recognition in conference program book, KCMPI e-newsletter and KCMPI website utilizing company logo
- Link to your website from KCMPI website
- Recognition at conference by KCMPI Executive during announcements
- Your tabletop display and literature at the sponsored function
- Complimentary advertisement, ½ page, in KCMPI newsletter
- 2 complimentary registrations
- Complimentary advertisement, ½ page, conference program book
- 5 minutes on program agenda during the sponsored function
- Complimentary rack-size insert in registration bag (you provide)

#### Host Sponsor

- Recognition in conference program book, KCMPI e-newsletter and KCMPI website utilizing company logo
- Link to your website from KCMPI website
- Recognition at conference by KCMPI Executive during announcements
- Complimentary advertisement, ½ page, in KCMPI newsletter
- 2 complimentary registrations
- Complimentary advertisement, ½ page, conference program book
- 5 minutes on program agenda during the sponsored function
- Complimentary rack-size insert in registration bag (you provide)
- Complimentary Exhibit Booth
- Thank you to Host Sponsors on all collateral sent includes Save the Date Post Card, Letters, Registration Brochure, Conference Book, and Post Con Thank you notes



**Sponsorship Form**  
**2004 KCMPI Professional Education Conference**

Please email responses to:  
Amy Beaulieu, MHA  
Email: [kcmtplanner@comcast.net](mailto:kcmtplanner@comcast.net)  
Phone: 816-350-2091

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

Email address: \_\_\_\_\_

Item/Event your company is sponsoring: \_\_\_\_\_

Amount of Sponsorship: \$ \_\_\_\_\_

Disclaimers

To ensure that KCMPI receives adequate funds to cover these events, we prefer sponsors write a check to KCMPI. If cost exceeds sponsored amount, KCMPI will pay the difference. Checks must be received by February 1, 2004 to be listed in the conference book as a sponsor.

If an organization/individual would like to co-sponsor an event, they must designate one contact. The organization/individual must provide a list of all parties involved in the one sponsorship and adhere to the value of the event they are sponsoring.

This year's event venue has an exclusive catering company, therefore only cash (not in-kind) sponsorships can be accepted.

