

KCMPI 2004 Professional Education Conference  
April 7-8, 2004  
KCI Expo Center & Kansas City Airport Marriott

**PROMOTIONAL OPPORTUNITIES**

KCMPI is excited to continue the Marketplace concept into the 2004 "Jetting to New Heights" Professional Education Conference. Traditional exhibit booths are also available, along with the opportunity to increase your exposure by purchasing a Marketplace table and an exhibit booth.

**Marketplace Table (April 7, 2004)**

**Cost: \$700.00**

- Ø Twenty tables are available for Marketplace which will follow lunch on Wednesday.
- Ø One company/entity may be represented per table.
- Ø One representative is allowed at the table at one time.
- Ø Receive one complimentary registration for the Conference.
- Ø Opportunity to give presentations to meeting planners. Rotation of the attendees will take place approximately every five minutes. Suppliers who choose not to participate in Marketplace will participate in a separate workshop during this time.
- Ø Suppliers may use photograph portfolios, 8 1/2"x11" profile sheets, promotional materials and business cards as presentation tools.
- Ø One Round table and chairs will be provided. There is limited space for additional set-up or arranging of furniture.
- Ø Deadline to register is by noon on Friday, February 6, 2004.

**Exhibit Booth (April 7 and 8, 2004)**

**Cost: \$500.00**

- Ø Sixteen spaces available in the KCI Expo Center Exhibit Hall. 8'x10' booths are available on a first-come, first-serve basis.
- Ø Receive one complimentary registration for the Conference.
- Ø Opportunity to exhibit throughout the two-day Conference and during scheduled activities and breaks in the exhibit area. Exhibits would need to be set-up by 8am on April 7, 2004.
- Ø Up to 2 suppliers may share one booth. The second participant must register and pay for the Conference using Cvent or online at [www.kcmpi.org](http://www.kcmpi.org).
- Ø Suppliers are responsible for their own display booth including set up, tear down, security, and staffing.
- Ø Pipe and draping, one six-foot table, skirting and 2 chairs will be provided.
- Ø Sponsor booths are separate from this category and will take place in their sponsored event area.
- Ø Tear down may take place no earlier than 1pm, Thursday, April 8, 2004. Booths must be removed no later than 4pm, Thursday, April 8, 2004.
- Ø Deadline to register is by noon on Friday, February 6, 2004.

**Marketplace Table and Exhibit Booth (April 7 and 8, 2004)**

**Cost: \$1100.00**

- Ø Maximize the marketing of your company as a Marketplace participant and as an Exhibitor.
- Ø Receive one complimentary registration for the Conference.
- Ø Deadline to register is by noon on Friday, February 6, 2004.

