



KCMPI 2003 Professional
Education Conference
April 23 – 24, 2003

Overland Park Convention Center
Sheraton Overland Park at the Convention Center

Promotional Opportunities

KCMPI is excited to continue the Marketplace concept into the 2003 “License to Learn” Professional Education Conference. Traditional exhibit booths are also available, along with the opportunity to combine both a Marketplace table as well as a booth.

Exhibit Booths (April 23 and 24, 2003)

Cost: \$500.00

- Ten spaces available in the Overland Park Convention Center’s Foyer. 8’x10’ booths are available on a first-come basis.
- Receive one complimentary registration for the Conference.
- Opportunity to exhibit throughout the two-day Conference and during scheduled breaks in the exhibit area. Exhibits would need to be set-up by 8am, April 23, 2003.
- Breaks will be held in the Exhibit area April 23 (8-9am, 10:45- 11:00am) and April 24 (7:30-8:30am, 10:00-10:15am and 3:30-3:35pm).
- Up to 2 suppliers may share one booth. The second participant must register for the Conference at www.kcmpi.org.
- Suppliers are responsible for their own display booth, set-up, teardown, security and staffing.
- Pipe and draping, one six-foot table, skirting and 2 chairs will be provided.
- Sponsors booths are separate from this category and will take place in their sponsored event area.
- Tear-down may take place no earlier than 3:45pm, Thursday, April 24, 2003. Booths must be removed no later than 7pm, Thursday, April 24, 2003.
- Deadline to register is noon, Friday, February 21, 2002.

Marketplace Table (April 23, 2003)

Cost: \$600.00

- Thirty-five tables are available for this class following lunch on Wednesday.
- One company/entity may be represented per booth.
- One representative is allowed at the table at one time.
- Receive one complimentary registration for the Conference.
- Opportunity to give presentations to a minimum of 28 groups of meeting planners and suppliers. Rotation of the attendees will take place every five minutes.
- A break mid-way through the afternoon will be provided.
- Suppliers may use photograph portfolios, 8 1/2”x11” profile sheets, promotional materials and business cards as presentation tools.
- Round table and chairs will be provided. Limited space for additional set-up or arranging of furniture.
- Deadline to register is noon, Friday, February 21, 2003.

Marketplace Table and Exhibitor Booth (April 23 and 24, 2003)

Cost: \$900.00

- Maximize the marketing of your company as an Exhibitor and Marketplace participant.
- Receive one complimentary registration for the Conference.
- Deadline to register is noon, February 21, 2003.